

# WEBINAR TEMPLATE



The Exact Formula  
For Profitable  
*Webinars.*

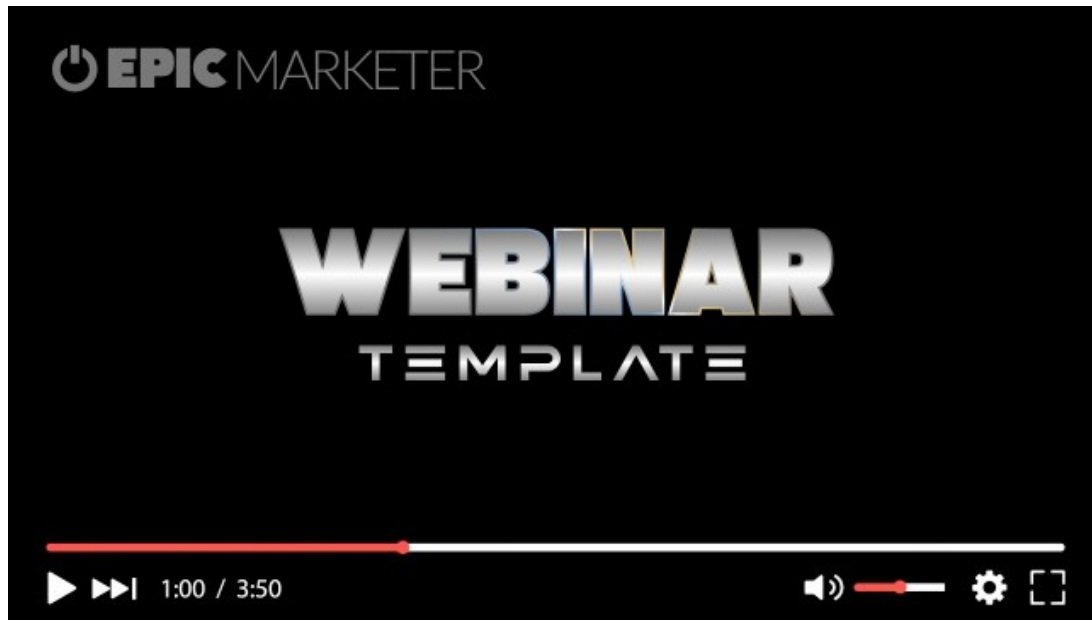
 **EPIC** MARKETER

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# Getting Started

Watch This Video First! (Important)



**START HOOK** - problem, promise, process & permission.

**STICK STRATEGY** - stick around and get X.





**TEACH & SELL 1** - Side control (engagement), proof, further sale, value (feedback)

**TEACH & SELL 2** - Engagement, proof, further sale, value (feedback)

**TEACH & SELL 3** - Engagement, proof, further sale, value (feedback)

**SLIDE INTO HOME** - Earlier I said I'd show X and if you liked it Y, ok?





**MAKE IT A NO BRAINER** - Simple, easy, attractive

# After The Offer

## Two Key Steps To Maximize Results

**START THE PARTY** - Welcome buyers by name. Future pace what's gonna happen for them.

**STRATEGIC Q & A** - I'm here, I've got another ten minutes to answer any of your questions. (IS THIS RIGHT FOR ME?)

After filling this form out, you can copy and paste the results into a powerpoint (using OpenOffice, Keynote, or Word) or simply print it out for a guide while sharing your screen.

If you have any questions, let me know [here!](#)  
Mike Cowles. <><

